

Tap Into Texarkana



Texarkana Is Ready for Business



Oklahoma City •
Dallas
Fort Worth
Houston •
• Little Rock
• Memphis
• Shreveport
• Baton Rouge

Located within 300 miles
of eight major cities

Developed around a complex rail system more than a century ago, the Texarkana region has grown into a national crossroads for transportation.

Today, with its exceptional infrastructure, dedicated workforce and high quality of life, Texarkana is a place where both commerce and community thrive.

OUR REGION

United for a Unique Advantage

The Texarkana Metropolitan Statistical Area (MSA) is a two-county region comprising the twin cities of Texarkana, Texas and Texarkana, Arkansas, and encompassing the surrounding communities of Bowie County, Texas and Miller County, Arkansas.

Situated at the junction of several major interstates, Texarkana provides convenient access to key markets from the Midwest to the Gulf Coast while offering abundant natural resources and lower costs than can be found in crowded urban markets.



260k

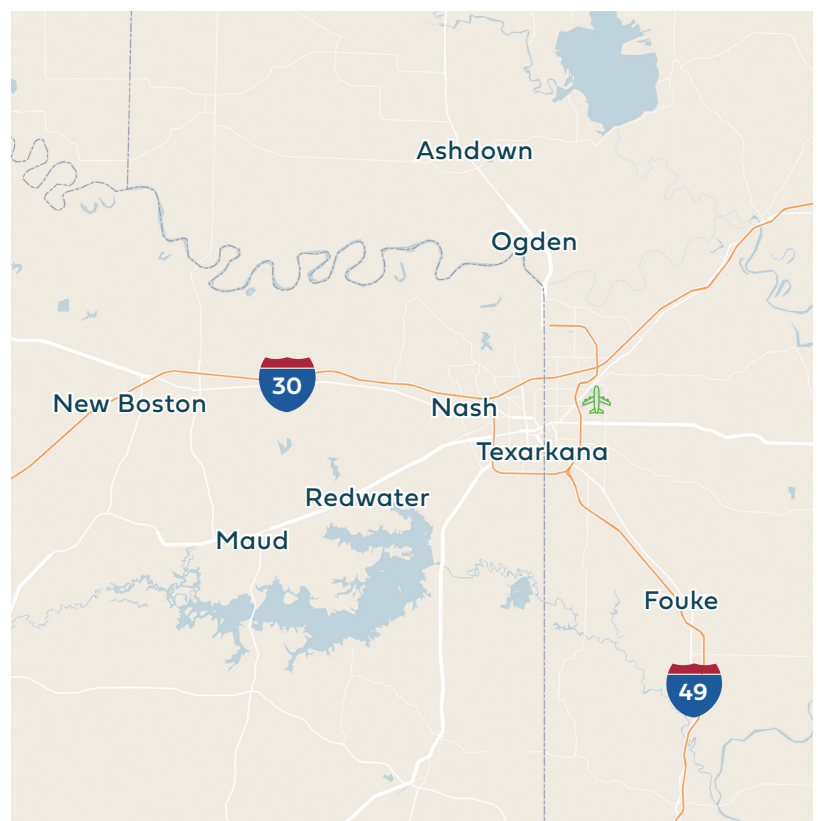
living within
50 miles

995k

living within
75 miles

13m

living within
200 miles





OUR INDUSTRIES

Target Sectors

Texarkana is an opportunity-rich community where many different types of enterprise can grow and thrive. However, there are a number of key industries that are particularly well suited to the unique advantages our region has to offer.

- **Manufacturing**
- **Logistics, Transportation & Distribution**
- **Medical Services**
- **Defense**

ADVANTAGES

Why Choose Texarkana?



Connectivity

With its prime location and extensive multimodal infrastructure, Texarkana is well-suited to help your business connect with major markets throughout the Midwest and South.



Education

Home to two community colleges, a four-year public university and a state medical school, Texarkana is well prepared to respond to the training needs of today's employers—and tomorrow's.

- Texarkana College
- Texas A&M University-Texarkana
- University of Arkansas Hope-Texarkana
- University of Arkansas for Medical Sciences-Southwest



Workforce

Texarkana has a long-established reputation as a military-friendly community with a strong presence in the defense sector. Thanks to our historic ties with the Red River Army Depot, Texarkana boasts a robust labor force of unskilled, semi-skilled and skilled workers who are ready to work for you.



Quality of Life

Texarkana is more than a great place to do business. It's a great place to call home. Residents of Texarkana enjoy affordable housing, safe neighborhoods, high-quality healthcare and excellent schools. Our scenic landscape is a natural match for outdoor recreation, and our historic downtown offers an array of shopping, dining and entertainment options—all without the hassle of big-city traffic jams.

FACTS & FIGURES

- #1 **Lowest Cost of Doing Business**¹
AR
- #1 **State for Business**²
TX
- #3 **Manufacturing State in the South**³
AR
- 10th **Largest Combined Economy in the World**⁴
AR TX
- #1 **Rated for Economic Climate**⁵
TX
- TOP 10 **Quality of Life**⁶
AR TX

1. CNBC "Cost of Doing Business State Rankings"
2. US News and World Report "Best States Rankings Report"
3. Chief Executive Magazine
4. Based on GDP
5. Forbes
6. World Population Review

EMPLOYERS

A Proud Region of American Builders



BAE SYSTEMS

CATERPILLAR

CHRISTUS ST. MICHAEL
Health System

COOPERTIRES

Domtar

Graphic Packaging
INTERNATIONAL

Honeywell

LEDWELL

Raytheon

Red River Lumber

SRT
SOUTHERN REFRIGERATED TRANSPORT

TAC
THE ARNOLD COMPANIES

UAMS
UNIVERSITY OF ARKANSAS
FOR MEDICAL SCIENCES

West Fraser

WES
WHOLESALE ELECTRIC SUPPLY



Contact us

Our economic development team is eager to learn more about your business needs, and we look forward to helping you uncover new opportunities in our region.

Rob Sitterley PRESIDENT & CEO

✉ rob.sitterley@ar-txredi.com

☎ (903) 824-1792



DOWNLOAD
CONTACT
INFORMATION



Your partner for economic success in
Northeast Texas and Southwest Arkansas