



AR TX | R E D I
Regional Economic Development Inc.

SCHOOL OF ADVANCED MANUFACTURING



TEXARKANA
COLLEGE

YOUR PARTNER » TEXARKANA COLLEGE

INNOVATIVE TRAINING TO MATCH CURRENT AND EMERGING BUSINESS REQUIREMENTS

In late 2018, Texarkana College redoubled its efforts to provide area businesses with the skilled and reliable talent needed to succeed with the opening of the Betty and Buddy Ledwell Workforce Training Center.

Our training center focuses on preparing students to enter the workforce with skills in industrial maintenance, construction technology, and other in-demand occupations. Currently, we offer three programs that allow students to earn up to five one-year certifications.

"Texarkana College is instrumental in the creation of qualified employees in a variety of occupations such as welding, electrical technology, and other in-demand trades for the region. Our students are working hands-on with the latest technology and equipment to develop the skills necessary to be effective in today's workplace."

- DR. JASON SMITH, PRESIDENT OF TEXARKANA COLLEGE

TEXARKANA COLLEGE » TRAINING TALENT FOR TODAY & TOMORROW

Texarkana College is a great place to start... Or start over.

Texarkana College is a two-year community college located in North East Texas. We offer traditional academic, occupational-technical programs, workforce development, continuing education and community non-credit courses.



In 2018, Texarkana College had the **highest graduation rate** of all Texas community colleges.

TEXARKANACOLLEGE.EDU

240

STUDENTS
ENROLLED

(High School & Adult)

20,000

SQUARE FOOT
STATE OF THE ART
FACILITY



FIVE

PROGRAMS OF
STUDY



WELDING

ELECTRICAL
TECHNOLOGY

INDUSTRIAL
MAINTENANCE

ELECTRONICS/
INSTRUMENTATION

CONSTRUCTION
TECHNOLOGY

CERTIFICATES ARE 42-SEMESTER
CREDIT HOURS THAT ALL LEAD
TOWARDS AN
**ASSOCIATE OF APPLIED
SCIENCE DEGREE**

OSHA & NCCER INDUSTRY
CERTIFICATIONS OFFERED

DAY + EVENING CLASS
OFFERED



AR-TX REDI
Regional Economic Development Inc.



HOW WE HELP BUSINESS »

Our program embeds the soft skills employers are looking for into the day-to-day routines. We just don't talk about these skills. We ask the students to demonstrate those skills every day ensuring it isn't just practice but habit.

SINCE 2018

44 NEW OR EXPANDING
TEXARKANA BUSINESSES
HAVE TAKEN ADVANTAGE OF THE
**WORKFORCE
TRAINING CENTER**

TECHNICAL
+ "SOFT"

SKILLS

In addition to technical skills, the "soft" skills of punctuality, dress code, cellphone usage and more that are required in the workforce are taught in each program.



**WORKFORCE ETHICS
& PROFESSIONALISM**
A 16-HOUR COURSE
IS REQUIRED FOR EACH GRADUATE

HOW WE HELP OUR STUDENTS »

Our students not only learn from the best and have access to the newest technology, but they also have job opportunities waiting for them when they successfully complete our programs.

Fewer credits required means

GRADUATES

START EARNING FASTER WITH AN
**INCREASED HOURLY WAGE
W/CERTIFICATE BY \$5-8/HR**

AFFORDABLE

ONE-YEAR CERTIFICATES

COSTING LESS THAN \$7,000

(for in-resident students) and numerous
scholarships and grants available.

**TEXARKANA COLLEGE
WORKFORCE SUCCESS CENTER**

Invests in struggling students –
providing assistance in transportation,
childcare, food pantry, etc.

HOW WE HELP OUR ECONOMY »

Texarkana's industries will need talented workers and our efforts ensure they have the right talent for the right job to build our economy.

88% OF GRADUATES ARE PLACED
IN JOBS THAT UTILIZE THEIR
TRAININGS & CERTIFICATIONS

YEARLY ECONOMIC IMPACT ON THE REGION

\$271.6 M | 5,801 JOBS

SOURCE: EMSI



ROB SITTERLEY
PRESIDENT & CEO

AR-TX REDI
903.824.1792
rob.sitterley@ar-txredi.com
AR-TXREDI.com

BRANDON WASHINGTON
DEAN OF WORKFORCE AND COMMUNITY
& BUSINESS EDUCATION

Texarkana College
903.823.3232
brandon.washington@texarkanacollege.edu